

Danville Braves Trainee Program Graduates

After participating in the Trainee Program, many individuals go on to full time jobs in baseball and other sports professions. The following are some recent (past several years) Danville Braves trainees currently employed in sports:

Rene Oakes - Public Relations, **The Cirlot Agency**

Rob Craig - Sports Reporter, **Goldsboro News Argus**

Abi Gerhard - **University of Wyoming**

John Doyle - Acct. Rep, **Milwaukee Brewers**

Meredith Malone - **Milwaukee Brewers**

Jason Risley - Asst. SID, **George Mason University**

2008 Home Schedule

To Be Announced



Danville Braves
P.O. Box 378
Danville, VA 24543



2008 TRAINEE PROGRAM

The Danville Braves Baseball Club is the Rookie-Advanced affiliate of the Atlanta Braves Baseball Club and is owned and operated by the Atlanta Braves.

Other Braves affiliate teams operating under the same ownership include Richmond (AAA), Mississippi (AA), and Rome (A).

The Danville Braves Trainee Program is designed to provide qualified individuals hands on experience working in many different areas of a professional sports organization. Trainees will get experience in the areas listed to the right (including areas in which we hire specific trainees to supervise those areas). The program runs from April or May through the end of the season in September. The positions are paid, however, participants are not entitled to benefits (insurance, vacation, etc.)

Applicants must have a sincere interest in pursuing a career in professional sports and prefer they be a rising college senior or recent graduate with a cumulative G.P.A. of at least 3.0. These are paid positions.

Qualified individuals may apply by submitting a resume, cover letter and three references to:

**Danville Braves
Trainee Program
P.O. Box 378
Danville, VA 24543
Fax: (434)797-3799
Email: info@dbraves.com
Web Site: www.dbraves.com**

TICKET OPERATIONS

Ticket Operations includes organizing and handling ticket sales (pre-season and game-day). Assists in generating mini-plan, season ticket and group sales. Primary responsibilities revolve around customer service and handling phone and walk-up orders. Duties will also include organizing and facilitating special event nights, assisting with in-school presentations and brainstorming for new and creative group marketing plans and programs. Record keeping and monetary transactions are also significant aspects of these positions. Game day responsibilities include event management and supervisory role of game day staff.

STADIUM OPERATIONS

In the Stadium Operations area, trainees assist in general facility operations and event management. Responsibilities include: game management and implementing event itineraries, stadium set-up, supervising daily maintenance and operation of the ballpark, assisting with hiring/supervising 70 seasonal employees, and receiving all stadium, team, office, and promotional shipments.

PROMOTIONS

In this area trainees will assist in all aspects of the promotions including the design and implementation of contests, theme nights, and special events. This position requires strong creativity and event management skills. Game day responsibilities include assisting with on-field promotions and contests and distribution of promotional give-a-ways.

PUBLIC RELATIONS

**We hire one trainee strictly for this position (prior media/SID experience a plus)*

The Public Relations Trainee assists the General Manager in all aspects of the job. The trainee is

expected to work on all publications and must be accustomed to working against strict deadlines. This person must be familiar with baseball and willing to work weekends when the team is on the road. Related experience is needed either in a college Sports Information office or with another professional team. General responsibilities include writing press releases, maintaining and updating team and individual statistics, daily maintenance of the D-Braves web site, and serving as an additional liaison to the media and Danville community. They will also assist in other areas as needed.

COMMUNITY RELATIONS

Within the Community Relations area trainees will be responsible for assisting with facilitation and scheduling of various community minded programs. Responsibilities include helping with the Kid's Club, player appearances, mascot appearances, donation requests, public speaking engagements and stadium tours. Additional game day duties include supervision of the Guest Relations Table, program sellers, and administering the Little League Team of the Night.

CONCESSIONS

Trainees will assist in concessions by helping with (but not limited to) ordering, inventory, scheduling, management, operating, and cleaning.

*All applicants must be willing to work all home games, and some weekends when team is on the road (at non-Braves events).